

e-ICEESS 2020 CONFERENCE PROGRAM

12th DECEMBER 2020-Saturday

08:00 - 10:00	Conference Preparations
10:00 - 12:00	Opening Ceremony and Speeches (CLICK FOR GOOGLE MEET LINK)

Opening Speeches:

- * *Prof. Fuat ERDAL (Rector, Anadolu University-TURKEY)*
- * *Prof. Alpaslan SEREL (Vice Rector, Bandirma Onyedi Eylul University- TURKEY)*

Keynote Speeches :

- *Prof. Anil BERA (University of Illionis, USA)*
- *Assoc.Prof. Cihat YAYCI (BAU University-TURKEY)*
- *Dr. Candy Lim CHIU (Wenzhou-Kean University- CHINA)*

12th DECEMBER 2020- SATURDAY

	HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2 (CLICK FOR GOOGLE MEET LINK)	HALL-3(CLICK FOR GOOGLE MEET LINK)
	APPLIED RESEARCH ON BUSINESS CHAIR: Asst.Prof. Ufuk BİNGÖL	APPLIED FINANCE CHAIR: Asst.Prof. Altug GUNAR	APPLIED STATISTICS AND ECONOMETRICS CHAIR: Assoc.Prof. Fatih AYHAN
	EXPLORING THE INFLUENCE OF IN-STORE SALESPEOPLE OF COSMETIC BRANDS ON THE PURCHASE OF FEMALE COLLEGE STUDENTS IN CHINA Zedan Han (Wenzhou-Kean University-China) Candy Chiu (Wenzhou-Kean University-China)	WHY THE SIXTH PRINCIPLE OF EUROPEAN FINANCE SUSTAINABLE TAXONOMY HAVE A GREAT IMPORTANCE TO SUSTAINABLE FINANCE? Adrián García Bruzón (Rey Juan Carlos University, Spain) Patricia Arrogante Funes (Rey Juan Carlos University, Spain)	THE CAUSALITY AND CONNECTEDNESS BETWEEN TRANSPORTATION AND FOOD INDUSTRY Esratur Yılmaz (Dokuz Eylul University, Turkey) Mehmet Aldonat Beyzatlar (Dokuz Eylul University, Turkey)
13:30-14:30	POWER AND CONTROL IN MANAGEMENT AND ORGANIZATION SCIENCE: TOWARDS A CRITICAL SOCIO-PSYCHODYNAMIC PERSPECTIVE Severin Hornung (University of Innsbruck-Austria) Thomas Höge (University of Innsbruck-Austria)	INVESTIGATION OF THE FACTORS THAT AFFECT THE TRADING VOLUME OF BORSA ISTANBUL IN THE FRAMEWORK OF BEHAVIORAL FINANCE THEORIES Fatih Güzel (Kırşehir Ahi Evran University, Turkey) Gamze Şekeroğlu (Selcuk University, Turkey)	TESTING FOR LONG-RUN RELATIONSHIPS BETWEEN EUROPEAN HOUSING AND STOCK MARKETS: EVIDENCE OF THE WEALTH, CREDIT-PRICE AND CAPITAL-SWITCHING REGIME EFFECTS Sanmoy Mukherjee (University of Bath, United Kingdom) Jonathan Burson (Raymond J. Harbert College of Business at Auburn University, USA)
	THE DETERMINANTS OF THE SPORTS PLAYER AND SPORTS TEAM SPONSOR'S BRAND EQUITY Chenyuan Kong (Wenzhou-Kean University-China)	AUDIT ROLE IN ALBANIA, A FINANCIAL STATEMENT'S INFORMATION' USERS APPROACH Ilir Kapaj (Agricultural University of Tirana, Albania) Albana Gjoni (Agricultural University of Tirana, Albania)	MULTIFACTOR PRODUCTIVITY AND UNEMPLOYMENT IN OECD ECONOMIES: A PANEL COINTEGRATION APPROACH Selda Görkey (FMV Işık University , Turkey)
	CONSUMER'S PERCEPTION OF CORPORATE SOCIAL RESPONSIBILITY IN CHINA: A STUDY OF MALE COSMETICS CONSUMERS Qifan Wang (Wenzhou-Kean University-China)	CORONAVIRUS (COVID-19) AND FINANCIAL VOLATILITY: INTEGRATION RELATIONSHIP BETWEEN TURKEY AND CHINESE STOCK MARKET İlhan Ege (Mersin University, Turkey) Tuğba Nur Topaloğlu (Şırnak University, Turkey) Erol Koycu (Şırnak University, Turkey)	TESTING AND ANALYZING THE PRICE BUBBLES IN TURKISH EDAM Fatma Serttaş (Ankara Yıldırım Beyazıt University, Turkey) Davut Uluöz (Ankara Yıldırım Beyazıt University, Turkey)

13:30-14:30	<p align="center">12th DECEMBER 2020- SATURDAY (SPECIAL SESSION)</p>
	<p align="center">HALL-4 (CLICK FOR GOOGLE MEET LINK)</p> <p align="center">'Importance and Security of the Seas'</p> <p align="center">Chair: Assoc. Prof. Cihat YAYCI (BAU University-TURKEY)</p> <p align="center">Speakers</p> <p align="center">Emre Erdemir- The Importance of the Seas and Ocean's: Past, Present and Future Selen Akan- Maritime Security, Issues and Initiatives in the Seas Surrounding Turkey Zeynep Ceyhan- Turkey's Alternatives With Respect to the Current Situation In the Eastern Mediterranean</p>
17:00-18:00	<p align="center">12th DECEMBER 2020- SATURDAY SPECIAL SESSION</p>
	<p align="center">HALL-4 (CLICK FOR GOOGLE MEET LINK)</p> <p align="center">Prof. Anil BERA (University of Illionis, USA)</p>

12 th DECEMBER 2020- SATURDAY			
HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2 (CLICK FOR GOOGLE MEET LINK)	HALL-3 (CLICK FOR GOOGLE MEET LINK)	
LABOUR MARKET STUDIES CHAIR: Asst.Prof.Ufuk BINGOL	APPLIED MARKETING STUDIES CHAIR: Asst.Prof. Altug GUNAR	APPLIED ECONOMICS Assoc.Prof. Fatih AYHAN	
GENDER INEQUALITY IN GEOGRAPHICAL DISTRIBUTION AND WORKLOAD OF OBSTETRICIANS AND GYNAECOLOGISTS IN TURKEY Berna Tuncay (Koc University, Turkey) Burcay Erus (Bogazici University, Turkey)	ECOLOGICAL BEHAVIOR: UNDERSTANDING THE FACTORS THAT INFLUENCE PURCHASING PATTERNS OF ECO-FRIENDLY COSMETICS AMONG CHINESE FEMALE CUSTOMERS Weini Wang (WenZhou-Kean University, China) Candy Chiu (WenZhou-Kean University, China)	INTERACTION OF MONETARY AND FISCAL POLICY IN THE SELECTED VISEGRAD FOUR COUNTRIES: A SVAR APPROACH Ádám Csápai (University of Economics in Bratislava, Slovakia)	
IMPACT OF ENTREPRENEURSHIP EDUCATION PROGRAM ON ENTREPRENEURIAL INTENTION AND VENTURE CREATION AS MEANS OF SELF-EMPLOYMENT OF NIGERIAN GRADUATES Bala Ado Kofar-Mata (Bayero University Kano, Nijeria) Muazu Hassan Muazu (Bayero University Kano, Nijeria) Talatu Muhammad Barwa (Bayero University Kano, Nijeria) Fatima Ibrahim (Bayero University Kano, Nijeria)	EXPLORING THE EFFECT OF COVID-19 ON CHINESE SPORT INDUSTRY AND ITS SPONSORSHIP Zixuan Sun (WenZhou-Kean University, China)	A NEW PERSPECTIVE IN CONNECTING THEORY AND ECONOMIC REALITY THROUGH THE DEEPER CAUSES FOR ECONOMIC DEVELOPMENT AND GROWTH Kyriaki Kafka (National and Kapodistrian University of Athens, Greece) Pantelis Kostis (National and Kapodistrian University of Athens, Greece)	
THE EFFECT OF PROACTIVE PERSONALITY AND WORKPLACE CIVILITY ON INNOVATIVE WORK BEHAVIOUR: THRIVING AT WORK AS A MEDIATING MECHANISM Edip Sabahattin Mete (Delta Electronics Trading and Industry Company Ltd.,Turkey)	ANALYSIS OF DECISION-MAKING STYLES THAT INFLUENCE YOUNG MEN ONLINE SHOPPING BEHAVIOR DURING AND AFTER THE COVID-19 OUTBREAK Zhe Ruan (WenZhou-Kean University, China)	PUBLIC DEBT, THE EFFECT OF EXTERNAL, DOMESTIC DEBT AND DEBT SERVICE ON THE COUNTRY'S ECONOMIC GROWTH: THE CASE OF ALBANIA Elona Fejzaj (Agricultural University of Tirana, Albania) Lorenzo Kaloshi (Agricultural University of Tirana, Albania)	
WOMEN EMPOWERMENT AND POLITICAL PARTICIPATION IN GHANA Mohammed Kamal Alhassan (European University of Lefke, T.R.N.C.)	ANALYSIS OF ADVERTISEMENTS AND CONSUMER BEHAVIOR REGARDING CLEANING AND DISEFECTANT PRODUCTS DURING THE COVID-19 OUTBREAK Xinyu Hou (WenZhou-Kean University, China)	A MONTE CARLO SIMULATION STUDY FOR PENALIZED LOGISTIC REGRESSION METHODS IN MULTICOLLINEARITY AND IMBALANCED DATA CASES Ezgi Nazman (Sivas Cumhuriyet University, Turkey)	

COFFEE BREAK: 15:45-16:00

12th DECEMBER 2020- SATURDAY			
	HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2 (CLICK FOR GOOGLE MEET LINK)	HALL-3 (CLICK FOR GOOGLE MEET LINK)
	LABOUR MARKET STUDIES CHAIR: Asst.Prof. Ufuk BINGOL	RESEARCHES ON INTERNATIONAL RELATIONS CHAIR: Asst.Prof. Altug GUNAR	INTERNATIONAL TRADE RESEARCHES CHAIR: Asst.Prof. Fatih AYHAN
16:00-17:00	NIGERIA: THE NEGATIVE IMPACT OF CHILD LABOUR IN ABUJA Habeeb Olanrewaju Aroyewun (University Of Abuja, Nigeria) Abayomi Abimbola Okedara (University Of Abuja, Nigeria) Aderemi Babatunde Momodu-Moh (University Of Abuja, Nigeria)	UNSC AND THE STRUGGLE FOR POWER AND DOMINANCE Mohammed Kamal Alhassan (European University of Lefke, T.R.N.C.)	MODERN DEVELOPMENT TRENDS OF THE FOREIGN TRADE IN THE CONTEXT OF POLAND AND AZERBAIJAN Toghrol Allahmanli (Lodz University, Azerbaijan)
	MOST TRAFFICKED ROUTE: A LOOK INTO ILLEGAL MIGRATION IN THE MEDITERRANEAN SEA Abayomi Abimbola Okedara (University Of Abuja, Nigeria) Aderemi Babatunde Momodu-Moh (University Of Abuja, Nigeria) Habeeb Olanrewaju Aroyewun (University Of Abuja, Nigeria)	SYMPTOMS OF THE COLLAPSE OF THE OIL ERA, WHICH GAVE IMPETUS TO THE NON-OIL SECTOR OF AZERBAIJAN Toghrol Allahmanli (Lodz University, Poland) Mahmud Allahmanov (Baku State Pedagogical University, Azerbaijan)	CONSUMERS' PERCEIVED VALUE ON ORGANIC SKINCARE PRODUCTS: EXPLORING THE EFFECT OF PRICE AND COUNTRY OF ORIGIN Fengxuan Zhu (WenZhou-Kean University, China)
	NIGERIA: FULANI: WHEN PEOPLE ARE TREATED AS NON-INDIGENE Stephen Sunday Oyebamiji (University Of Ilorin, Nigeria) Esther Oluwaloni Oyebamiji (University Of Ibadan, Nigeria) Ayodele David Iyapo (University Of Ilorin, Nigeria)	THE WORTH AND PLACE OF SOFT POWER IN CHINA'S FOREIGN POLICY Wahid Ahmad Bahir Noorzai (European University Of Lefke, T.R.N.C.)	THE TRADING STRATEGIES OF SOCIAL TRADERS Zdravko Tretinjak (Mendel University, Czech Republic)
	MIGRATION AIMS OF NIGERIAN YOUTH: A CASE STUDY OF UNIVERSITY OF ABUJA Akeem Adekunle Olatunde (University Of Abuja, Nigeria) Michael Biodun Saheed (University Of Abuja, Nigeria) Adebanji Joseph Williams (University Of Abuja, Nigeria)	ANALYZING THE UNITED STATES AND THE TALIBAN PEACE AGREEMENT Wahid Ahmad Bahir Noorzai (European University Of Lefke, T.R.N.C.)	AN ANALYSIS OF TREND-FOLLOWING PROFITABILITY ACROSS DJIA CONSTITUENTS Adrian Zoicas-Ienciu (Babes-Bolyai University, FSEGA-Romania)

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-11:00 10:00	HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2(CLICK FOR GOOGLE MEET LINK)	HALL-3 (CLICK FOR GOOGLE MEET LINK)	HALL-4 (CLICK FOR GOOGLE MEET LINK)
	APPLIED TOURISM STUDIES CHAIR: Asst.Prof. Ufuk BINGOL	APPLIED MARKETING STUDIES CHAIR: Asst.Prof. Altug GUNAR	APPLIED INTERNATIONAL TRADE CHAIR: Assoc.Prof. Fatih AYHAN	APPLIED INTERNATIONAL TRADE CHAIR: Asst.Prof. Hale Kirer Silva LECUNA
	LEXICO-GRAMMATICAL CONSTRUCTION IN TURKISH TOURISM PROMOTIONAL WEBSITES: A CORPUS BASED DISCOURSE ANALYSIS Merve Geçikli (Atatürk University-Turkey)	INFLUENCER MARKETING: HOW KEY OPINION LEADERS LIVE STREAMING SELLING AFFECT CONSUMERS' PURCHASE ATTITUDE AND BEHAVIORAL TENDENCY Cheng Jiang (Wenzhou-Kean University-China)	THE DEVELOPMENT OF ALIBABA GROUP'S LOGISTICS SERVICES UNDER COVID-19 Feiyang Xu (Wenzhou-Kean University-China)	THE NATURE OF FIRM SIZE DISTRIBUTION IN TURKEY Hale Kirer Silva Lecuna (Bandirma Onyedi Eylul University, Turkey) Rüya Eser (Mimar Sinan University, Turkey)
	WHAT ARE THE IMPACTS ON CONSUMERS' CHOICES OF GREEN HOTELS? Siyu Di (Wenzhou-Kean University-China) Candy Lim Chiu (Wenzhou-Kean University-China)	VLOGGERS' INFLUENCE ON CONSUMERS' PERCEPTIONS AND PURCHASE INTENTIONS OF LUXURY BRANDS Xinyi Lu (Wenzhou-Kean University-China)	IMPACT OF COVID-19 ON APPLE RETAIL AND WHAT CAN WE LEARN Yang Lu (Wenzhou-Kean University-China)	SHADOW ECONOMY AND TAX EVASION IN KUWAIT: A TIME SERIES DATA ANALYSIS Awadh Ahmed Mohammed Gamal (Sultan Idris Education University, Malaysia)
	THE EFFECT OF EXPERIENTIAL VALUE ON CUSTOMER SATISFACTION IN LUXURY HOTEL RESTAURANTS Jiahui Cong (Wenzhou-Kean University-China)	SUCCESSFUL FEATURES OF CROWDFUNDING CAMPAIGNS: AN ANALYSIS OF REQUESTS FOR CORONAVIRUS FOOD RELIEF Zhengqing Yuan (Wenzhou-Kean University-China)	LUXURY FASHION CONSUMPTION: CHINESE CONSUMERS' PURCHASING INTENTIONS TOWARDS HOME-GROWN LUXURY FASHION BRANDS Jiaqi Zhao (Wenzhou Kean University-China)	SPATIAL CROSSECTION ANALYSIS ON SOCIOECONOMIC DETERMINANTS OF REGIONAL CRIME DIFFERENCES Arif İğdeli (Aksaray University, Turkey)
	THE IMPACT OF COVID-19 ON CHINA TOURISM CITIES Haoyu Tong (Wenzhou-Kean University-China)	EXPLORING THE UTILITY OF SINA WEIBO AS A COMMUNICATION TOOL DURING THE COVID-19 OUTBREAK IN CHINA Ao Jiang (Wenzhou-Kean University-China)		GROWTH AND COMPETITIVENESS OF SMALL AND MEDIUM ENTERPRISES IN DEVELOPING COUNTRIES; THE ROLE OF MARKETING STRATEGIES Hauwau Hassan Nashehu (Federal University Dutsinma, Nigeria) Ummi Rahama Shehu (Bayero University Kano, Nigeria)

COFFEE BREAK: 11:00- 11:15

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HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2 (CLICK FOR GOOGLE MEET LINK)	HALL-3 (CLICK FOR GOOGLE MEET LINK)	HALL-4 (CLICK FOR GOOGLE MEET LINK)	
APPLIED SOCIAL MEDIA STUDIES CHAIR: Asst.Prof. Ufuk BİNGÖL	APPLIED MARKETING STUDIES CHAIR: Asst.Prof. Altug GUNAR	UYGULAMALI PARA POLİTİKASI ARAŞTIRMALARI Oturum Başkanı: Doç.Dr. Fatih AYHAN	APPLIED STATISTICS CHAIR: Asst.Prof. Hale Kırer Silva LECUNA	
SOCIAL MEDIA AND RISK COMMUNICATION DURING THE COVID-19 PANDEMIC: A COMPARATIVE STUDY OF THE UNITED STATES AND CHINA Yating Zhong (WenZhou-Kean University-China)	THE PSYCHOLOGICAL EFFECTS OF PERCEIVED SCARCITY ON CHINESE CONSUMERS' BUYING BEHAVIOR DURING COVID-19 OUTBREAK Huafeng Chen (Wenzhou-Kean University-China)	COVID 19 KRİZİ SÜRESİNCE ALINAN VERGİ ÖNLEMLERİNİN VERGİ GELİRLERİNE YANSIMALARI: TÜRKİYE ÖRNEĞİ Hicran Kasa (Türk Hava Kurumu Üniversitesi)	IDENTIFY THE EFFECTIVENESS OF APPLYING FOOD TRACEABILITY SYSTEMS TO IMPROVE CHINESE FOOD SUPPLY CHAINS SAFETY DURING THE COVID-19 PANDEMIC AND IN FUTURE Manqi Li (Wenzhou Kean University-China)	
CYBER CRIME AND ONLINE FRAUD: DYNAMISM AND THE GROWTH IN NIGERIA Emmanuel Oluwale Adeyemi (The Sun Newspaper-Nigeria) Ajibola Isaac Arowosegbe (Interlink Polytechnic,Ijebujesa Osun State-Nigeria) Rafiu Sunday Ishola (University Of Abuja-Nigeria)	THE IMPACT OF COVID-19 ON RESTAURANTS AND CONSUMER'S ATTITUDE TOWARDS FOOD SAFETY Siyu Duan (Wenzhou-Kean University-China)	PARA POLİTİKASI VE VARLIK FİYATI ÇEVİRİMLERİ Sercin Sahin (Yıldız Teknik Ün.v.) Kaan İrfan Ogut (Bahcesehir Üniversitesi)	CUSTOMER SEGMENTATION USING A FUZZY AHP AND FUZZY K MEANS CLUSTERING BASED APPROACH: AN EMPIRICAL STUDY IN AN INTERNATIONAL AIR CONDITIONING COMPANY Merve Dinç (İstanbul Okan University-Turkey) Güneş Küçük yazıcı (İstanbul Okan Ün.-Turkey)	
SPATIALIZING AND DE-TEMPORALIZING THROUGH DIGITAL SPACE: "#TB" DISCOURSE Merve Geçikli (Atatürk University-Turkey)	EXPLORING YOUNG PEOPLE'S ONLINE FOOD SHOPPING BEHAVIOR DURING THE COVID-19 EPIDEMIC IN CHINA Jiawei Feng (Wenzhou-Kean University-China)	FARKLI PARA POLİTİKASI DURUŞLARI ALTINDA MAKROEKONOMİK FAKTÖRLERİN KONUT FİYATLARI ÜZERİNDEKİ ETKİSİ: TÜRKİYE İÇİN EŞİK-VAR ANALİZİ Coşkun Akdeniz (Tekirdağ Namık Kemal Ün.v.) Ali İlhan (Tekirdağ Namık Kemal Ün.v.)	CONSUMERS' PERCEPTION AND ATTITUDES TOWARDS CSR OF LUXURY BRANDS Xingyi Chen (Wenzhou-Kean University-China)	
THE STYLES AND TRAITS OF PAPER CUT-OUT ANIMATION UNDER DIGITAL MEDIA Hsueh-Ping Kao (Shih Hsin University-Taiwan) Yu-Ching Chang (Shih Hsin University, Taiwan)	INFLUENCE OF COVID-19 OUTBREAK ON CHANGING BUYING BEHAVIORS: CHINESE CONSUMERS' GROWING CONCERNS OVER FOOD SECURITY Jingxian Zhuang (Wenzhou-Kean University-China)	DIŞ TİCARET VE EKONOMİK BÜYÜME ARASINDAKİ İLİŞKİNİN BÖLGESEL ANALİZİ: TÜRKİYE İÇİN PANEL NEDENSELLİK ANALİZİ Mehmet Akyol (Gümüşhane Üniversitesi)	THE IMPACT OF ORGANIZATIONAL LEARNING ON ORGANIZATIONAL COMMITMENT IN THE ALGERIAN ENTERPRISES: BY USING A MODEL OF DISCRIMINANT FUNCTIONS Mohammed Benbouziane (Higher School of Management (E.S.M) – Algeria) Imane Boualamat (Higher School of Management, Algeria) Tarik Saidi (Higher School of Management, Algeria)	

COFFEE BREAK: 12:15- 12:30

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	HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2 (CLICK FOR GOOGLE MEET LINK)	HALL-3 (CLICK FOR GOOGLE MEET LINK)	HALL-4 (CLICK FOR GOOGLE MEET LINK)
	UYGULAMALI EKONOMİ ARAŞTIRMALARI Oturum Başkanı: Dr.Öğr.Üyesi Ufuk BİNGÖL	UYGULAMALI TOPLUM BİLİMİ ARAŞTIRMALARI Oturum Başkanı: Dr.Öğr.Üyesi Altug GUNAR	UYGULAMALI EKONOMİ ARAŞTIRMALARI OTURUM BAŞKANI: Doç.Dr. Fatih AYHAN	APPLIED INTERNATIONAL TRADE CHAIR: Asst.Prof. Hale Kırer Silva LECUNA
	MUHAFAZAKÂR MUHASEBE YAKLAŞIMI ve KAR PAYI ÖDEMELERİ: BORSA İSTANBUL ÖRNEĞİ Feyza DEREKÖY (İstanbul Medipol Üniversitesi)	HALKLA İLİŞKİLER YÖNTEMLERİNİN SERÜVENİ: SÖYLEVLERDEN YOUTUBE VİDEOLARINA Filiz Balta Peltekoğlu (Marmara Üniversitesi) Emel Demir Askeroğlu (Tekirdağ Namık Kemal Üniv.)	TÜRKİYE'DE İŞSİZLİK FAKTÖRLERİNİN GRİ İLİŞKİ ANALİZİ İLE ARAŞTIRILMASI Rüya Eser (Mimar Sinan Güzel Sanatlar Üniversitesi)	WHAT MACROECONOMIC VARIABLES LEAD TO CORPORATE PERFORMANCE? A CASE STUDY ON THE CAR PARTS INDUSTRY IN ROMANIA Mihaela Brindusa Tudose (Gheorghe Asachi Technical University of Iasi, Romania) Raluca Irina Clipa (Alexandru Ioan Cuza University of Iasi Romania)
12:30-13:30	DIŞ TİCARET POLİTİKALARINDAKİ BELİRSİZLİĞİNİN ABD-ÇİN DIŞ TİCARET DENGESİNE ETKİLERİ: EKONOMETRİK BİR ANALİZ Sevgi Sezer (Balıkesir Üniversitesi)	E-TİCARET ÖRGÜTLERİNDE DEPO YÖNETİM TEKNOLOJİLERİNİN ERP UYGULAMALARINA ENTEGRASYON SORUNLARI VE ÇÖZÜMLERİ Cemal Çelik (Bandırma Onyediy Eylül Üniversitesi) Nazan Yelkikalan (Bandırma Onyediy Eylül Üniversitesi)	SICAK PARA İLE CARİ AÇIK ARASINDAKİ İLİŞKİ: TÜRKİYE ÖRNEĞİ Hüseyin Güvenoğlu (Bandırma Onyediy Eylül Üniversitesi)	THE EFFECT OF VULNERABLE ASSETS ON HARVESTING LABOR PAYMENT REGİME İN TURKISH AGRICULTURE İbrahim Demir (Ankara Yıldırım Beyazıt University, Turkey) Elif Gül Köse (Ankara Yıldırım Beyazıt University, Turkey)
	ÇİN OTOMOTİV SANAYİ'NDE 2000'Lİ YILLARDAKİ HIZLI YÜKSELİŞ VE TÜRKİYE OTOMOTİV SANAYİ'NDE TARİHSEL GELİŞİM Sıtkı Selim Dolanay (Süleyman Demirel Üniv.)	HİZMET KALİTESİNİN MÜŞTERİ MEMNUNİYETİNE VE SADAKATİNE ETKİSİ: ULUSAL BİR KAHVE ZİNCİRİNİN KAHRAMANMARAŞ ŞUBESİNDE NİCEL BİR ARAŞTIRMA Ahmet Melih Eytmiş (K.Maraş Sütçü İmam Ü.) Elif Kocagöz (Kahramanmaraş Sütçü İmam Ü.) Murat Bayazıt (İstar Danışmanlık) Mustafa Aslan (K.Maraş Sütçü İmam Ü.) Berna Karadana (K.Maraş Sütçü İmam Üniv.)	G-20 ÜLKELERİNİN ÇEVRESEL PERFORMANSLARININ MOORA METODUYLA DEĞERLENDİRİLMESİ Dilek Murat (Bursa Uludağ Üniversitesi)	THE ROLE OF SUPREME AUDIT INSTITUTIONS IN ENSURING THE COMPETITIVENESS AND SUSTAINABLE GROWTH. A COMPARATIVE STUDY ON ROMANIAN AND POLISH ECONOMIES Raluca Irina Clipa (Alexandru Ioan Cuza University of Iasi Romania) Mihaela Brindusa Tudose (Gheorghe Asachi Technical University of Iasi Romania) Flavian Clipa (Romanian Court of Account, Romania)
	GEMİ İNŞA SEKTÖRÜNDE İŞGÖREN PERFORMANSININ DEĞERLENDİRİLMESİ Onur Saylan (Bandırma Onyediy Eylül Üniversitesi)	SPOR YAPANLARIN PSİKOLOJİK İYİ OLUŞ DÜZEYLERİNİN BAZI DEĞİŞKENLERE GÖRE İNCELENMESİ Hilal Seki Öz (Kırşehir Ahi Evran Üniv.) Didem Ayhan (Bandırma Onyediy Eylül Üniv.)	BORSA İSTANBUL'DA ALT KISMI MOMENT VE PAY SENEDİ GETİRİLERİ A. Doruk Günaydın (Sabancı Üniversitesi)	THE NEXUS BETWEEN FOOD SECURITY AND CORRUPTION IN GULF STATES: THE PANEL VECTOR AUTOREGRESSION APPROACH Zeynep Beyhan (University of Macerata, Italy)

COFFEE BREAK: 13:30- 13:45

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HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2 (CLICK FOR GOOGLE MEET LINK)	HALL-3 (CLICK FOR GOOGLE MEET LINK)	HALL-4 (CLICK FOR GOOGLE MEET LINK)	
UYGULAMALI TEKNOLOJİ ARAŞTIRMALARI Oturum Başkanı: Dr.Öğr.Üyesi Ufuk BİNGÖL	APPLIED BUSINESS STUDIES CHAIR: Asst.Prof. Altug GUNAR	UYGULAMALI İŞLETME ARAŞTIRMALARI Oturum Başkanı: Doç.Dr. Fatih AYHAN	APPLIED ECONOMICS STUDIES CHAIR: Asst.Prof. Hale Kırer Silva LECUNA	
TROLBOTLAR VE ÖNLEME ARAÇLARI Kemal Elciyar (Anadolu Üniversitesi)	EXPLORING THE EFFECTIVENESS OF CELEBRITY ENDORSEMENT OF COVID-19 ON NON-PROFIT ORGANIZATIONS IN CHINA Yiran Zhang (Wenzhou Kean University-China)	AYAKKABI SEKTÖRÜNDE ÇALIŞAN SURİYELİLERİN ANALİZİ Onur Bayrakçı (Bandırma Onyedi Eylül Üniversitesi)	A COMPARISON OF THE EXTREME EVENT VOLATILITY STRUCTURE OF THE PARTICIPATION BANKS AND CONVENTIONAL BANKS IN TURKEY Tuna Can Güleç (Manisa Celal Bayar University-Turkey)	
13:45-14:45 VR VE AR TEKNOLOJİLERİNİN DENEYİM EKONOMİSİNDEKİ BEKLENTİLERİ ESPOR ÖZELİNDE BİR DEĞERLENDİRME Yasin Nuri ÇAKIR (Bandırma Onyedi Eylül Ün.v.)	NET PRESENT VALUE OF KFW EFFICIENCY HOUSES IN GERMANY Ferdinand Ziegler (Mendel University-Czech Republic)	SERMAYE ŞİRKETLERİNDE "RİSKİN ERKEN SAPTANMASI VE RİSK YÖNETİMİ KOMİTESİ" NİN ÖNEMİ Alper Özboyacı (Bandırma Onyedi Eylül Ün.v.) Hasan Aydın Okuyan (Bandırma Onyedi Eylül Ün.v.) Ertan Demirkapı (Bandırma Onyedi Eylül Ün.v.)	THE PROBLEM OF EXCESSIVE REGULATION OF THE BANKING SYSTEM Victoria Cociug (NIER-Moldova)	
GİRİŞİMCİ ADAYLARININ DUYGUSAL ZEKA VE KİŞİLİK ÖZELLİKLERİ AÇISINDAN İNCELENMESİ Öznur Gülen Ertosun (İstanbul Medipol Ün.v.)	ENTERPRISE RISK MANAGEMENT IMPLEMENTATION AND OPERATIONAL PERFORMANCE IN THE PETROLEUM INDUSTRY: A GOVERNANCE PERSPECTIVE Mustapha Madu (Petroleum Equalisation Fund-Nigeria) Muazu Hassan Muazu (Bayero University Kano-Nigeria)	ÜNİVERSİTE ÖĞRENCİLERİNDE SOSYAL ORTAMLARDA GELİŞMELERİ KAÇIRMA KORKUSU VE BİLİŞİM TEKNOLOJİLERİ KULLANIMI Meryem Derya Yeşiltaş (Osmaniye Korkut Ata Üniversitesi)	THE PROBLEMATIC OF PUBLIC BUDGETING IN ALBANIA Elona Fejzaj (Agricultural University of Tirana, Albania) Klara Dushku (Agricultural University of Tirana, Albania)	
MÜŞTERİ HİZMETLERİNDE DİJİTAL ASİSTANLARIN SEKTÖRDEKİ ÖNEMİ Fatma Betül Ortaköy (İstanbul Medipol Ün.v.)	THE IMPACTS AND CHALLENGES IN CHINA'S CLOTHING INDUSTRY DURING THE COVID-19 PANDEMİC Xufeng Zhu (Wenzhou Kean University-China)	TÜRKİYE'DE TARIMSAL FAALİYETLER MUHASEBESİ ALANINDA YAYINLANAN MAKALELERİN BİBLİYOMETRİK ANALİZİ Lale Yakupoğlu (Manisa Celal Bayar Üniversitesi) Fatma İzmirli Ata (Manisa Celal Bayar Üniversitesi) Umut Burak Geyikçi (Manisa Celal Bayar Ün.v.)	NOWCASTING US GDP USING GATED RECURRENT UNITS Baris Soybilgen (Istanbul Bilgi University-Turkey)	

COFFEE BREAK: 14:45- 15:00

13th DECEMBER 2020- SUNDAY				
	HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2 (CLICK FOR GOOGLE MEET LINK)	HALL-3 (CLICK FOR GOOGLE MEET LINK)	HALL-4 (CLICK FOR GOOGLE MEET LINK)
	INTERNATIONAL ECONOMICS AND TRADE CHAIR: Asst.Prof. Ufuk BİNGÖL	APPLIED MARKETING STUDIES CHAIR: Asst.Prof. Altug GUNAR	UYGULAMALI EKONOMİ ARAŞTIRMALARI Oturum Başkanı: Doç.Dr. Fatih AYHAN	INTERNATIONAL ECONOMICS AND TRADE CHAIR: Asst.Prof. Hale Kırer Silva LECUNA
	AN ANALYSIS OF VENEZUELAN ECONOMY AND A BRIEF COMPARISON WITH TURKEY IN TERMS OF MACROECONOMIC PERSPECTIVE Elias Esteban Silva Lecuna (Bandirma Onyedü Eylül University, Turkey) Ufuk Bingöl Hale Kırer Silva Lecuna (Bandirma Onyedü Eylül University, Turkey)	EXPLORING COLLEGE STUDENTS' ATTITUDE TOWARDS THE PRODUCT OF FAST-FASHION'S CO-BRANDING WITH ANIMATION AND GAMES Shengtao Ding (Wenzhou-Kean University, China)	GIDA FİYATLARI VE PETROL FİYATLARI İLİŞKİSİ: DİNAMİK KORELASYON VE NEDENSELLİK ANALİZİ Hasan Murat Ertuğrul (Hazine ve Maliye Bakanlığı / T.C. Roma Büyükelçiliği, İtalya)	SONGS AS VEHICLES OF VENTING DISSENT AGAINST OPPRESSION: A CRITICAL APPROACH Saad Ullah Khan (Manipal University Jaipur, India)
15:00-16:00	AN INTERPRETATION OF ECONOMIC POPULISM FROM 2000 Emre Ünal (Firat University, Turkey)	EXPLORING THE EFFECTIVENESS OF COFFEE SHOP CHAINS MARKETING STRATEGIES DURING CORONAVIRUS OUTBREAK IN CHINA Xuanrui Li (Wenzhou-Kean University-China)	ETKİN ÜCRET TEORİSİ ÇERÇEVESİNDE TÜRKİYE'DE REEL ÜCRETLER İLE ÜRETİM ARASINDAKİ İLİŞKİNİN İNCELENMESİ: SEKTÖRLER İLE EKONOMETRİK BİR ANALİZ Mehmet Ali Polat (Malatya Turgut Özal Ün.) Eda Fendoğlu (Malatya Turgut Özal Ün.)	"GO, BONNIE AND CLYDE, GO!": THE GREAT DEPRESSION YEARS IN THE UNITED STATES OF AMERICA AND THE IDOLIZATION OF CRIMINALS Bilgen Aydın Sevim (Sakarya University, Turkey) Seçkin Sevim (Marmara University, Turkey)
	THE ROLE OF TOURISM INVESTMENT IN ACHIEVING SUSTAINABLE DEVELOPMENT IN ALGERIA: A LEGAL-ECONOMIC APPROACH Mohammed Benbouziane (Higher School of Management (E.S.M), Algeria) Zerigui Amina (Centre Universitaire de Maghnia, Algeria) Aliane Abdelrani (Higher School of Management-(E.S.M), Algeria)	CHINESE CONSUMERS ACCULTURATION TO FOREIGN BRANDS: A STUDY OF LUXURY CONSUMPTION OF TWO CITIES IN CHINA Yinfei Cai (Wenzhou-Kean University, China) Candy Chiu (Wenzhou-Kean University, China)	İÇ GÖÇTE İTİCİ-ÇEKİCİ FAKTÖRLERİN "YAŞAM MEMNUNİYETİ" KAPSAMINDA ANALİZİ Kübra Aycan Gelekcı (Demokrasi Üniversitesi) Bedriye Tunçsiper (Demokrasi Üniversitesi)	EXPLORING CONSUMER PERCEPTION OF AIRLINE SERVICE QUALITY IN CHINESE DOMESTIC AIRLINE INDUSTRY DURING THE COVID-19 OUTBREAK Ningxi Feng (Wenzhou-Kean University, China)
	WHAT DETERMINES THE FOREIGN AID PREFERENCES OF ILLIBERAL DONORS?: BUSINESS ELITE COMPETITION AND FOREIGN AID PREFERENCES Sevinç Öztürk (Bitlis Eren University, Turkey)	PERCEIVED RISK ON SHOPPING ONLINE FOR LUXURY PRODUCTS IN CHINA Xi He (Wenzhou-Kean University-China)	RALS YAKLAŞIMININ BİRİM KÖK TESTLERİNE UYARLANMASI: BRENT PETROL PİYASASI ZAYIF FORMDA ETKİN MİDİR? Merve Altaylar (Dokuz Eylül Üniversitesi) Şevhat Doger (Dokuz Eylül Üniversitesi)	BUILDING FAILURE AND COLLAPSE IN NIGERIA: AN APPRAISAL Taoreed Ishola Jumat (Lagos State Univ., Nigeria) Olatunde Joseph Adebayo (Lagos State Univ, Nigeria)

COFFEE BREAK: 16:00- 16:15

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HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-3 (CLICK FOR GOOGLE MEET LINK)
APPLIED BUSINESS STUDIES CHAIR: Asst.Prof. Ufuk BİNGÖL	UYGULAMALI EKONOMİ ARAŞTIRMALARI Oturum Başkanı: Doç.Dr. Fatih AYHAN
COUNTY HEALTH RANKINGS TURKEY: SOCIO-ECONOMIC DETERMINANTS OF HEALTH WITHIN A PANEL STOCHASTIC FRONTIER ANALYSIS İbrahim Demir (Ankara Yıldırım Beyazıt University)	KÜRESEL POLİTİKA BELİRSİZLİĞİNİN AB ÜLKELERİ VE TÜRKİYE'NİN ABD İLE OLAN DIŞ TİCARET DENGELERİNE ETKİLERİ: PANEL VERİ ANALİZİ VE BİREYSEL ZAMAN SERİSİ ANALİZLERİ Sevgi Sezer (Balıkesir Üniversitesi)
THE IMPACTS OF SPEECHES ON NOWCASTING GDP: A CASE STUDY ON EURO AREA Necmettin Alpay Koçak (Hacettepe University, Turkey)	İNOVASYONUN YÜKSEK TEKNOLOJİLİ ÜRÜN İHRACATINA ETKİSİ: KIRILGAN BEŞLİ ÜLKELERİ ÖRNEĞİ Çağatay Tunçsiper (İzmir Demokrasi Üniversitesi) Ebru Unat (İzmir Demokrasi Üniversitesi)
THE IMPACT OF EPIDEMIC OUTBREAK ON CHINESE CONSUMERS SPENDING BEHAVIOR Siyang Zhang (WenZhou-Kean University, China) Bayo Ogundipe (University of Lagos, Nigeria) Kolawole Oladotun (Cyprus international University, T.R.N.C.)	BİST BİLİŞİM SEKTÖRÜNDE FAALİYET GÖSTEREN İŞLETMELERİN VZA ANALİZİ İLE ETKİNLİKLERİNİN ÖLÇÜLMESİ Feyzi Yasar (K.Maraş Sütçü İmam Ün.v.) Süleyman Erdoğan (K.Maraş Sütçü İmam Ün.v.) M. Mustafa Kısakürek (K.Maraş Sütçü İmam Ün.v.)
	TÜRKİYE'DE NEGATİF REEL FAİZ UYGULAMASININ ETKİLERİ: SEÇİLMİŞ TEMEL GÖSTERGELER ÜZERİNE BİR İNCELEME Hasan Murat Ertuğrul (Hazine Müsteşarlığı) Mustafa Tevfik Kartal (Borsa İstanbul) Fatih Ayhan (Bandırma Onyedi Eylül Ün.v.)
	İHRACATTA DİJİTAL PAZARLAMA UYGULAMALARI Fehim İlhan (Bandırma Onyedi Eylül Ün.v.) Serap Yücel (Balıkesir Ün.v.)

END OF SESSIONS AND CONFERENCE